

 **SCHOLASTIC**

SCHOLASTIC BOOK CLUBS

READING EVERY DAY...

...**CREATES** lifelong readers.

...**TEACHES** children to find adventure, ideas,
and answers through books.

...**STRENGTHENS** relationships and creates memories
as a family activity.

...**OPENS DOORS** through which children can learn
about themselves.

...**BUILDS** a diverse vocabulary and strengthens
fluency in reading.

...**ALLOWS** a child's imagination and creativity
to blossom.

...**GIVES** children the tools needed to become
successful students.

...**TAKES** the "scary" out of reading in the classroom.

...**HELPS** children make connections to new places,
people, and concepts.

...**AWAKENS** children to the world around them.

READ
Every Day
Lead a Better
LIFE